

DANIEL LARSON

VIDEO PRODUCTION SPECIALIST / CAMERA OPERATOR / EDITOR

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PROFESSIONAL PROFILE

Video production specialist and camera operator with five years of experience supporting Highmark Health and Allegheny Health Network productions. Film Technician graduate experienced across pre-production, camera, lighting, grip, electric, audio, editing, media handling and final delivery. Founder of Emberline Media, independently producing multimedia from concept through completion.

PROFESSIONAL EXPERIENCE

Highmark Health and Allegheny Health Network

Production Assistant, Camera Operator, Grip, Key Set PA
2021 - Present

- Contributed to over 25 Highmark Health and AHN video, photography, healthcare-campaign, internal communications and brand-activation productions most recently the Upper Extremity Shoot
- Served as a camera operator on 2030, capturing footage in collaboration with the producer and production team while following established creative and technical requirements
- Supported direct Highmark brand-activation event coverage, including Musikfest 2024 and additional sponsored events throughout Pennsylvania, West Virginia and New York
- Worked across multiple production roles supporting camera, lighting, audio, equipment preparation, talent needs, company moves, production logistics and safe set operations

ESPN - College Football Rivalry Week Feature

Grip, Production Assistant
Freelance - August 2026

- Supported grip, lighting and production operations for an ESPN college-football feature

Emberline Media - Multimedia

Founder, Producer, Videographer, Editor
2024 - Present

- Led commercial, branded, portrait and event productions from client consultation and creative development through filming, editing, revisions and final delivery
- Independently produced two commercial projects from the ground up, managing concept development, pre-production, scheduling, shot planning, camera operation, lighting, audio, editing and client delivery
- Directed and produced an original academic short film, leading camera, lighting, sound, production design, set construction and post-production from concept through final delivery

Empty Jug Productions - Narrative Feature

Grip & Electric Production Assistant
Two Month Production - 2023

- Assisted with lighting setups, power and cable management, equipment movement, rigging support and set safety under department leadership

Penn State Football - Field Media

Sports Media Photographer
Freelance Game-day Coverage - 2024

- Captured sideline photography during NCAA Division I football in a fast-moving, high-pressure production environment

BrabenderCox - Political Campaign

Production Assistant, Craft Services
Freelance - July 2026

- Supported a multi-day political campaign production through set operations, crew support, transportation, purchasing and craft-services management

EDUCATION

COMMUNITY COLLEGE OF ALLEGHENY COUNTY

A.S. Film Technician, 2026

Film Technician Certificate

PRODUCTION

- Pre-production planning
- Camera operation
- Lighting and G&E
- Location audio
- Shot planning
- Talent direction
- Crew coordination
- Media management
- Client communication
- Editing and delivery

SOFTWARE

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Lightroom
- DaVinci Resolve

CAMERA & PRODUCTION TOOLS

- Sony A7 IV
- Blackmagic Pocket 6K
- Mirrorless/cinema workflows
- Amaran and RGB lighting
- Rode wireless audio
- Tripod & EasyRigs
- Gimbals and Monitoring
- FAA Part 107 License In-Progress

EXTRACURRICULARS

- Mario Lemieux Foundation - Make Room 4 Kids (Game On!) Volunteer
- Investment Real Estate
- ULAX Mens Lacrosse

Professional References Available Upon Request